**Discussion Question: 100 Things**

Using the ***100 Things Every Designer Should Know About People*** reading assignment, select two (2) of the "things" you read about. In your post, include the number and title of the "thing" (i.e. #36 Time is Relative) and then do two embellishments, one embellishment and one visual example, or two visual examples.

1. **Embellish:** Tell us something that the reading did not tell us on that specific "thing" or embellish on what was presented. Be sure you are adding meaningful content to the conversation and not just making noise. Your addition can be a link to an article or you can write out your embellishment.
2. **Visual Example:** Provide us with a graphic example that is relevant to web design. This can be something you create or something you find. Again, be sure to add meaningful content to the conversation.

My first topic of embellishments will be Topic #77: People Are Happier When They’re Busy. When considering web design, knowing how to keep and hold the user's attention is vital. No one wants to spend time filling out page after page of online forms, so finding other ways to keep users busy is important. In her article “Website Design: 7 Tips to Increase Site Visit Length,” Jessica King suggests how to retain users for longer. Some suggestions to keep users busy are “present your content strategically,” increase the readability of pages, include engaging graphics or videos, and include internal links (King, 2023).

I included a picture of a test for a brand that helps suggest products best for the user. Finding ways to help buyers find products that meet their needs can be a fun way to get users to fill out the information.

A screenshot of a person's profile

AI-generated content may be incorrect.

My other topic of embellishment is Topic #79: People Use “Look And Feel” As Their First Indicator Of Trust. Appearance is a huge part of web design, and when appealing to a new audience.

The article “Building Trust Through Design: The Importance of UI/UX in Web Design,” by Carol Flanders, provides more context on the look and feel of web design. When a website looks trustworthy, users are more likely to enter personal information (Flanders, 2024). Incorporating elements like site navigation, universal branding throughout all the pages, reliability through working and responsive features, and quality graphics all increase trust in users (Flanders, 2024).

In addition to the website itself, the content and products must be realistic versions of an item. In the pictures included, the clothes are edited onto the model. Using editing itself of accurate models makes the site or company look untrustworthy, regardless of whether it has good reviews or not.

A person in a dress

AI-generated content may be incorrect.A person in a dress

AI-generated content may be incorrect.

**References**

Flanders, C. (2024, May 13). *Building Trust Through Design: The Importance of UI/UX in Web Design*. Medium. https://medium.com/@MobileAppDesigner/building-trust-through-design-the-importance-of-ui-ux-in-web-design-244d2e860bb3

King, J. (2023, June 19). *Website Design: 7 Tips to Increase Site Visit Length*. Getting Attention. https://gettingattention.org/website-design-7-tips-to-increase-site-visit-length/

***Before you submit your thread, put your name in the subject line.***

**Assignment Requirements and Grading:**

1. An initial post of approximately 250 words is due by **Thursday, 11:59 p.m. CST**.
2. For the initial post to be considered substantive, it should be at least 250 words in length and fully cover the topics being presented. Single-sentence definitions or responses will not be awarded points.
3. Submit your post by clicking on the **Assignment Link** above, then **Create Thread**. You must create a thread in order to view your peers' posts. Tip: Create your post in a Word document and then copy and paste your work into the thread.
4. A minimum of three (3) responses, **to the original threads of other students**, of 100-200 words each are due by **Sunday, 11:59 p.m., CST**.
5. To view the rubric grading criteria, click on the following link: [Discussion Board Grading Rubric](https://content.bellevue.edu/cst/csd/rubricdbv3.pdf)

**(50 points)**